

Your springboard
to business success.

**BioGuard®
Product
Catalogue**



When it comes to the best pool care products, the choice is clear.

Premium products attract premium customers. Choosing to stock the BioGuard® range of premium pool chemicals and water management devices is the clear way to make your business grow. You will be integral to a brand that enjoys international recognition with a business development strategy unmatched by the competition.

A world leader.

BioGuard has been involved in domestic and industrial water treatment industries around the world for over 50 years in countries including USA, Canada, South Africa, UK and Europe. BioGuard in Australia has been involved in the pool and spa water treatment industry since 1982 and has over 20 years experience in New Zealand. As a world leader in pool care, BioGuard has been solely responsible for major technological and marketing advances within the industry.

No limitations.

BioGuard supports its quality products, with exclusive training programs, and invests in R&D and business development strategies to help make your business stand out from the rest. Your local Business Development Manager will be able to offer advice regarding which BioGuard products would suit your store.



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Spa.

1. Sanitisers.
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+ Advertising Style Guide

BioGuard® Care System

BioGuard Care has been designed to ensure that no matter the challenges placed on the pool throughout the year whether environmental (leaves, dust or foreign debris), weather (rain and storms) or increased use, the pool will remain sparkling clear and inviting.

Test and Add

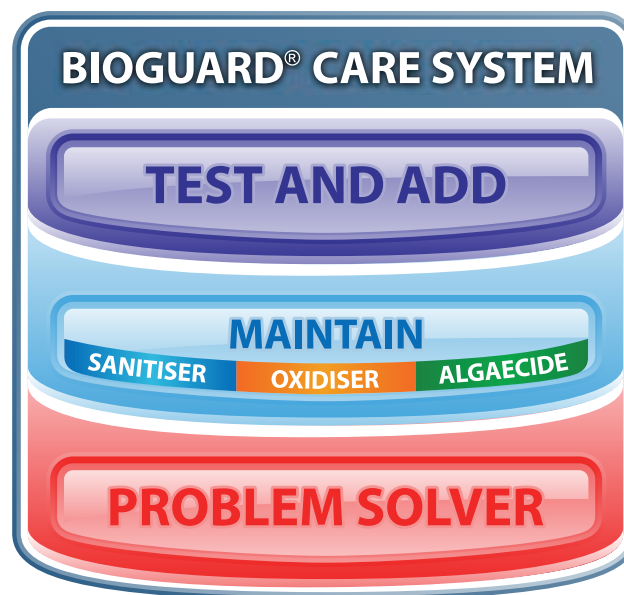
Products labelled Test and Add include most Balancers. A balanced pool makes water more comfortable to swim in, protects the pool surface and equipment from scaling and corrosion.

Maintain

Products labelled Maintain will either be a Sanitiser, Oxidiser or Algaecide. Combined, these products form the weekly BioGuard 3-step pool maintenance program. The products selected will depend on the demands of the particular pool.

Problem Solver

Unexpected problems occur in nearly all pools. Occasionally, the pool owner will need to use a special product to tackle problems like cloudiness and unwanted stains.





Pool

Water Testing.

BioLab™ Water Testing

BioLab Water Testing is a complete water testing range for pools and spas, which provides fast and accurate water analysis. It enables basic and advanced water testing and will suit any type of pool and spa business in Australia and New Zealand. Regular water testing means balanced pools and spas, less problems and happier pool and spa owners. Enquire today about our range of BioLab Water Testing products to help meet the needs of your customers' pool and spa requirements.



BioGuard Water™

BioGuard Water is a computer software program that analyses your customers' pool and spa water when using water testing devices, such as **Wet Lab™** and **AccuScan™**. It reads, analyses, provides results and prescribes products, giving pool and spa owners the best solution to resolve their pool and spa water problems, while maximising your sales of BioGuard products. **BioGuard Water** helps you to keep a clear history of each customer through a personalised database, and the ability to identify and contact lapsed customers, analyse sales and track employee performance.



Regular water testing means balanced pool and spa water. Less problems. Happier pool and spa owners and customers who keep coming back. Become an expert with these essential BioGuard® testing units, which provide fast and accurate water analysis.

Minimum Hardware Requirements for BioGuard Water

Internet Connection

Processor: 600-megahertz (MHz)
Pentium III-compatible or faster processor; 1-gigahertz (GHz) or faster processor recommended; .NET Framework 2.0 or higher.

Operating System

- Windows XP (Service Pack 2 or later).
- or choose from one of the below:
- Windows Server 2003 Standard, Enterprise, or Datacenter editions (Service Pack 1 or later).
- Windows Server 2003 Web Edition SP1.
- Windows Small Business Server 2003 (Service Pack 1 or later).
- Vista Home Basic and above (SQL Express SP1 and SQL Express Advanced SP2).
- Windows Server 2008.
- Windows Small Business Server 2008.
- Windows 7 Home Premium and above.

Memory

512 megabytes (MB) or more recommended.

Hard Disk

- Approximately 350 MB of available hard-disk space for the recommended installation.
- Approximately 425 MB of additional available hard-disk space for SQL Server Books Online, SQL Server Mobile Books Online, and sample databases.

Drive

CD-ROM or DVD-ROM drive.

Display

Super VGA (1,024x768) or higher-resolution video adapter and monitor.

Other Requirements

Microsoft Internet Explorer 6.0 SP1 or later.

Water Sample Bottles

Water Sample Bottles are empty bottles that can be provided to a new customer so that they can bring in their water sample each month for analysis.

We recommend adding your store name, address and phone number to the bottles as an easy reference for your customers and to increase repeat business to your store.

Product Code	Size
20022011	112 x 500ml



Wet Lab™

The BioGuard® **Wet Lab** tests your customers' pool and spa water with all the necessary checks: Free Chlorine, Total Chlorine, Total Bromine, pH, Acid Demand, Alkali Demand, Total Alkalinity, Calcium Hardness, Total Dissolved Solids, Temperature and Cyanuric Acid.

The **Wet Lab** will also test for Copper, Iron and Manganese.

Comes with pictured inclusions. Replacement accessories available through Customer Care.

Product Code	Size
26436BIO	1 ea



AccuScan™₂

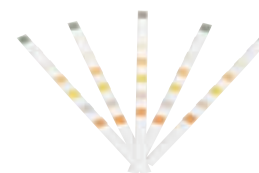
With our advanced technology, you can test your customers' pool and spa water quality in just over one minute. The **AccuScan₂** is not only faster but also more accurate and more reliable than ever before. All you need is a pool or spa water sample from your customer.

AccuScan₂ tests your customers' pool and spa water with all the necessary checks: Free Chlorine, Total Chlorine,

Total Bromine, pH, Total Alkalinity, Total Hardness, Cyanuric Acid and Borates.

Use the **AccuScan₂** in conjunction with the **AccuScan₂ Halogen V Test Strips** and **BioGuard Water** analysis software.

Yearly lease – order forms available from Customer Service or your local BioGuard representative.



Test strips sold separately.

Accu-Demand™₃₀

Foreign substances accumulating in the water are a particular problem for pool and spa owners as they tie up chlorine and reduce sanitiser efficiency.

The **Accu-Demand**₃₀ chlorine testing station takes the guesswork out of treatment. The testing station provides

a means to manage your customers' chlorine demand problems in an efficient and accurate manner.

Yearly lease – order forms available from Customer Care or your local BioGuard® representative.



Salt Pools.

Salt Pool Sticks™

BioGuard **Salt Pool Sticks** are 225g sticks that dissolve much slower than regular trichlor sticks or tablets when the pump is off and can last up to twice as long.

Product Features:

- 976g/kg trichloroisocyanuric acid.
- 880g/kg available chlorine.
- Added **Smart Guard™** chlorine protector.
- Lasts up to twice as long as ordinary trichlor sticks or tablets.
- Designed for weekly skimmer application to augment salt chlorination.

Benefits:

- Stabilised chlorine compounds not lost to the sun's UV rays.
- Does not cloud the water.
- Helps maintain stabiliser level and improve salt cell efficiency.
- Once-a-week maintenance.

Product Code	Size
20020025	8 x 1.8kg



Salt chlorination has overcome the limitations of hand-dosing through the on-site production of chlorine. Current estimates place salt chlorination in over 75% of all pools in Australia and New Zealand. BioGuard® has therefore developed the following range of salt pool products to enhance the operation of salt pools.

Salt Pool Sparkle®

BioGuard **Salt Pool Sparkle** is a maintenance oxidiser for salt chlorinated pools with a unique blend of oxidising and clarifying agents.

Product Features:

- 600g/kg sodium dichloroisocyanurate.
- 372g/kg available chlorine.
- Patented blend of oxidising and clarifying agents.
- Totally soluble and dissolves almost instantly.
- Destroys chloramines and musty odours.
- Clarifying agents aid the filter in removing small suspended particles.
- For use in all salt-chlorinated pools.
- Classified as Non-Dangerous Good.

Benefits:

- Easy to use.
- Allows swimmers back in water quicker.
- Makes maintenance a simple weekly process.
- Storage and transport friendly.

Product Code	Size
20020026	3 x 8 x 450g



*Classified as Non-Dangerous Good according to the Australian Dangerous Goods Code 7th Edition. This product is classified as a Class 9 for transport to and throughout New Zealand.

Salt Pool Protector™

BioGuard® **Salt Pool Protector** is a highly effective algae inhibitor that works extremely well with salt chlorinators to prevent and kill a broad variety of algae.

Product Features:

- 42g/L copper present as copper sulphate.
- Unique patented non-staining formulation.
- More effective against a wider variety of algae than many algae preventatives.
- Withstands up to 50 ppm of chlorine.
- Built-in water clarifiers and flocculants.
- Contains metal chelating agents to prevent staining.
- Suitable for all pool surfaces.

Benefits:

- Effective against all common and many mutant strains of algae.
- Long-lasting protection in salt chlorinated pools.
- Faster removal of dead algae.
- pH adjuster improves sanitiser efficiency.
- Non-foaming.

Product Code	Size
20020023	12 x 1L



Salt Pool Stabiliser™

BioGuard **Salt Pool Stabiliser** is a granular cyanuric acid for use in salt chlorinated systems that prevents chlorine loss due to sunlight and prolongs salt cell life.

Product Features:

- 1000g/kg cyanuric acid.
- Classified as Non-Dangerous Good.

Benefits:

- Reduces maintenance costs.
- Reduces chlorine consumption.
- Extends life of salt cell by reducing chlorine generation demands.
- Storage and transport friendly.

Product Code	Size
20020342	6 x 2kg



*Classified as Non-Dangerous Good according to the Australian Dangerous Goods Code 7th Edition.

Salt Cell Cleaner™

BioGuard **Salt Cell Cleaner** is designed to effectively clean chlorinator cells of scale deposits and other material without damaging the cell.

Product Features:

- 348g/L phosphoric acid and 25g/L hydrochloric acid.
- Also contains metal sequestering agents and detergents.
- Removes scale build-up from salt cells.

Benefits:

- Cell efficiency improves, prolonging cell life and reducing costs.
- Won't damage cells unlike straight hydrochloric acid.



Product Code	Size
20020022	12 x 1L

Salt Pool Stain & Scale Control™

BioGuard® **Salt Pool Stain & Scale Control** is a liquid sequestering agent that prevents the formation of scale in salt chlorinated pools.

Product Features:

- 133g/L 2-phosphonobutane-1,2,4-tricarboxylic acid.
- Liquid sequestering agent.
- Prevents formation of crystalline calcium, magnesium and other water hardness ions.
- Helps prevent scale build-up from high calcium levels.
- Chelates iron, copper, manganese and heavy metals to prevent staining of pool surfaces.

Benefits:

- Helps prevent costly repair bills.
- Helps prevent serious damage to pool surface and equipment.
- Removes many freshly deposited metal stains from surfaces.

Product Code	Size
20020021	12 x 1L



Sanitisers.

Sanitising pool water kills bacteria, which can be harmful to people using the pool. Bacteria is caused by a wide variety of sources such as rain, dust, insects and birds. Sanitiser levels need to be maintained to keep bacteria at bay and also as an aid in controlling algae. BioGuard® offers several chlorine based pool sanitiser options, that present a cost effective alternative to liquid chlorine. Our Sanitisers are user friendly, with many being Non-Dangerous Good. They are storage and transport friendly, simple to use and very effective in maintaining a healthy pool.

Smart Sticks®

BioGuard **Smart Sticks** are 225g sticks containing **Smart Guard™**. Designed for weekly skimmer application, they dissolve much slower than regular trichlor sticks or tablets when the pump is off and, as a result, can last up to twice as long.

Product Features:

- 976g/kg trichloroisocyanuric acid.
- 880g/kg available chlorine.
- Added **Smart Guard** chlorine protector.



Benefits:

- Gentle on vinyl liners and equipment.
- Does not cloud the water.
- Once-a-week maintenance.
- Easy to use with no need to pre-dissolve.
- Concentrated so you use less.
- Minimal impact on water balance, saving you money.
- Built in clarifiers and enhancers for crystal clear water.
- Stabilised chlorine compounds are not lost to the sun's UV rays.

Product Code	Size
20020047	8 x 1.8kg
20020048	4 x 3.6kg
20020049	1 x 9kg

Power Chlor®

BioGuard **Power Chlor** is a revolutionary patented product. Each co-compacted granule contains trichlor for killing algae and bacteria, chlorine-tolerant clarifiers for keeping water crystal clear, and water-enhancing agents to provide a silky smooth feel to the water whilst reducing skin and eye irritation.

Product Features:

- 727g/kg trichloroisocyanuric acid.
- 660g/kg available chlorine.
- Unique co-compacted granular product.
- Skimmer-fed application.
- Classified as Non-Dangerous Good.



Benefits:

- Improves filter efficiency.
- Less skin and eye irritation than many other chlorinating products.
- Easy to use with no need to pre-dissolve.
- Concentrated so you use less.
- Minimal impact on water balance, saving you money.
- Storage and transport friendly.

Product Code	Size
20020077	12 x 1kg
20020073	3 x 5kg
20020075	1 x 10kg

*Classified as Non-Dangerous Good according to the Australian Dangerous Goods Code 7th Edition. This product is classified as a Class 9 for transport to and throughout New Zealand.

Pacific Blue Power Tabs®

BioGuard® **Pacific Blue Power Tabs** are unique patented 160g pool tablets that provide optimum sanitation for pools, as well as having multifunctional capabilities to assist in buffering and clarifying pool water.

Product Features:

- 723g/kg trichloroisocyanuric acid.
- 650g/kg available chlorine.
- Totally soluble, multifunctional 160g tablet.
- Built-in chlorine-tolerant clarifiers and water-enhancing agents.
- Can be used in skimmers, floaters or feeders.
- Classified as Non-Dangerous Good.



Benefits:

- Ensures sparkling clear pool water.
- Save money as up to 20% less product required than comparable sanitisers.
- Less skin and eye irritation than many chlorinating products.
- Easy to use.
- Minimal impact on water balance, saving you money.
- Consistent chlorine levels for better protection.
- Storage and transport friendly.

Product Code	Size
20020040	12 x 1.6kg
20020042	1 x 8kg

* Classified as Non-Dangerous Good according to the Australian Dangerous Goods Code 7th Edition. This product is classified as a Class 9 for transport to and throughout New Zealand.

Swim Clear™

BioGuard **Swim Clear** is a completely soluble, stabilised granular chlorinating product suitable for both regular sanitation and shocking.

Product Features:

- 970g/kg sodium dichloroisocyanurate dihydrate.
- 560g/kg available chlorine.
- Classified as Non-Dangerous Good.

Benefits:

- Completely and instantly soluble, leaving no residual.
- Will not cloud water.
- Excellent for sanitising small above ground pools.
- Concentrated so you use less.
- Minimal impact on water balance, saving you money.
- Storage and transport friendly.

Product Code	Size
20020033	12 x 1kg
20020034	6 x 2kg
20020035	3 x 4kg
20020345	1 x 10kg



* Classified as Non-Dangerous Good according to the Australian Dangerous Goods Code 7th Edition.

Stingy Sticks®

BioGuard® **Stingy Sticks** are a slow-dissolving compressed trichlor sanitiser that can be used in automatic feeders and some floaters for constant chlorination.

Product Features:

- 900g/kg available chlorine.
- Totally soluble – no messy binders.
- Unique compression method produces a more dense stick.



Benefits:

- Does not cloud water.
- Slow-dissolving for steady release of chlorinating compounds.

Product Code	Size
20020036	6 x 2kg
20020348	1 x 10kg

Cal Chlor CLC 700™

BioGuard **Cal Chlor CLC 700** is a granular calcium hypochlorite product that can be used for regular sanitation and oxidation.

Product Features:

- 700g/kg available chlorine.
- Does not contain Cyannuric Acid.
- Effective pool sanitiser and oxidiser.



Benefits:

- Relatively inexpensive.
- Available in 10kg pails for commercial applications.
- Suitable sanitiser when stabiliser is not permitted.

Product Code	Size
20020354	1 x 10kg
20020070	6 x 2kg
20020353	3 x 4kg

Swim Tabs™

BioGuard® **Swim Tabs** are stabilised 200 gram trichlor tablets that can be used in automatic feeders and some floaters for constant chlorination.

Product Features:

- 900g/kg available chlorine.
- Totally soluble.
- Slow-dissolving and long lasting.



Benefits:

- Does not cloud pool water.
- Slow-dissolving for steady release of chlorinating product.

Product Code	Size
20020350	6 x 2kg

Ezi-Floater™

BioGuard **Ezi-Floater** contains BioGuard's best technology. The tablets inside the floaters are patented, specially formulated, stabilised chlorine tablets designed to control bacteria and algae in swimming pool water. In addition to providing convenient and consistent sanitisation, **Ezi-Floater** also ensures sparkling clear water, and increased product safety in storage and handling.



Product Features:

- 650g/kg available chlorine.
- Dosing dial, controls chlorine output.
- Patented sanitiser technology.
- Sanitiser, clarifier, and controls algae.
- Easy set up.
- Classified as Non-Dangerous Good.

Benefits:

- Easy and convenient sanitiser.
- Formulation ensures sparkling clear water.
- Great sanitiser while family is on holidays.
- Storage and transport friendly.

Product Code	Size
20023204	6 x 1.44kg

*Classified as Non-Dangerous Good according to the Australian Dangerous Goods Code 7th Edition. This product is classified as a Class 9 for transport to and throughout New Zealand.

Oxidisers.

Lite®

BioGuard® **Lite** is a patented maintenance oxidiser for chlorinated pools with a unique blend of oxidising and clarifying agents that improves chlorine efficiency.

Product Features:

- 600g/kg sodium dichloroisocyanurate.
- 372g/kg available chlorine.
- One 450g bag treats a 50,000 litre pool.
- Dissolves almost instantly and is totally soluble.
- Destroys chloramines and musty odours.
- Clarifying agents aid the filter in removing small suspended particles.
- Classified as Non-Dangerous Good.

Benefits:

- Easy to use.
- Allows swimmers back into the water after an hour.
- Makes maintenance a simple weekly process.
- Storage and transport friendly.

Product Code	Size
20020064	3 x 8 x 450g
20020065	35 x 450g
20020066	1 x 10kg



* Classified as Non-Dangerous Good according to the Australian Dangerous Goods Code 7th Edition. This product is classified as a Class 9 for transport to and throughout New Zealand.

Oxidation removes swimmer wastes and destroys organic contaminants in the water. The aim of regular oxidation is to keep the pool water sparkling and clear of impurities. Oxidation also removes chloramines, which are the result of Free Chlorine reacting with nitrogen-based material in the water. Chloramines are often the cause of skin and eye irritation, and the overbearing smell often blamed erroneously on the chlorine itself.

Burn Out Extreme®

Burn Out Extreme's multifunctional granules provide a convenient and economical means for shocking swimming pools and for treating pools with chlorine demand and/or algae problems.

Product Features:

- 727g/kg trichloroisocyanuric acid.
- 660g/kg available chlorine.
- One 600g bag treats a 50,000 litre pool.
- Totally soluble, multifunctional granular product.
- Built-in clarifiers and water-enhancing agents.
- Skimmer-fed one bag application.
- Classified as Non-Dangerous Good.

Benefits:

- Ideal for solving chlorine demand issues.
- Ensures sparkling clear pool water.
- Improves filter efficiency.
- Less skin and eye irritation than many chlorinating products.
- No need to pre-dissolve.
- Easy to use.
- Storage and transport friendly.

Product Code	Size
20020072	25 x 600g



* Classified as Non-Dangerous Good according to the Australian Dangerous Goods Code 7th Edition. This product is classified as a Class 9 for transport to and throughout New Zealand.

Burn Out® 35

BioGuard® **Burn Out 35** is an unstabilised chlorine shock that eliminates undesirable compounds like body oils, perspiration and urine. It can be used for either maintenance or problem solving.

Product Features:

- 290g/kg lithium hypochlorite.
- 350g/kg available chlorine.
- One 450g bag treats a 35,000 litre pool.
- Eliminates undesirable contaminants in the water.
- Totally soluble – does not cloud water.
- Convenient pre-measured bags.
- Works well in pools with high CYA as it is unstabilised.

Benefits:

- Restores water sparkle.
- Does not affect calcium hardness.
- Eliminates undesirable compounds.
- Easy to use with no pre-dissolving.
- Excellent for hard water areas.

Product Code	Size
20020061	35 x 450g



Algaecides.

Traditionally, sanitisers have been used to treat and control algae but this is proving to be much less reliable as algae species become more diverse and resistant. This leads us to the need for control agents designed specifically to counter the defence mechanisms algae has developed to protect itself.

Even if we can't see them, algae spores are always present and when they become active, they thrive on wastes in the water and dramatically multiply in numbers. It is important to control algae in swimming pools for health, safety and aesthetic reasons. An algae-infested swimming pool is also an expensive and frustrating problem to correct.

Back-Up® III

BioGuard® **Back-Up III** is a copper-based algae inhibitor that works extremely well with chlorinating products to prevent a broad spectrum of algae growth.

Product Features:

- 42g/L copper active present as copper sulphate.
- Unique non-staining formulation.
- Contains metal chelating agents.
- Built-in water clarifiers help remove dead algae.
- Easy to measure residual in the water.
- Non-foaming.

Benefits:

- Effective against all common and many mutant strains of algae.
- Long-lasting algae prevention.
- Faster removal of dead algae when used with **Quick Clear™**.
- Clearer pool water.
- Negligible effect on water balance.
- Will not stain pool surfaces.

Product Code	Size
20023206	12 x 1L



AlgiGuard®

BioGuard **AlgiGuard** is a highly effective quat-based algaecide that lowers surface tension to help repel ducks and insects. It also works well with chlorinating products to prevent a wide variety of algae.

Product Features:

- 400g/L benzalkonium chloride.
- Powerful wetting agent.
- Stable in sunlight and will not evaporate.

Benefits:

- Prevents wide spectrum of algae growth.
- Also effective as a duck deterrent and floating/swimming insect killer.
- Negligible effect on water balance.

Product Code	Size
20020079	12 x 1L



MSA™ III

BioGuard **MSA III** is a unique, patented, copper-based algaecide that works fast in curing most types of algae, including many mutant strains.

Product Features:

- 40g/L copper active present as copper sulphate.
- Will add between 0.4 and 0.7ppm copper when properly applied.
- Non-foaming.
- Works in pools treated with chlorine or bromine.
- Easy to measure residual in the water.

Benefits:

- Rapidly kills off most types of algae.
- Will not stain pool surfaces (unlike most copper algaecides).
- Fast removal of dead algae when used with **Quick Clear™**.
- Clearer pool water.

Product Code	Size
20023207	12 x 1L



Polygard™ Concentrate

BioGuard® **Polygard Concentrate** is a non-foaming polyquat algae preventative and algaecide that is excellent for use in pools with attached spas, fountains, or jetted returns.

Product Features:

- 600g/L polixetonium salts.
- Non-foaming.
- Metal free.
- Effective on all common algae types.
- Works with chlorine or bromine.
- Classified as Non-Dangerous Good.

Benefits:

- Excellent for use in pools with attached spas or fountains.
- Negligible effect on water balance.
- Storage and transport friendly.

Product Code	Size
20023209	12 x 500ml



Algi Destroyer™

BioGuard **Algi Destroyer** is an effective destroyer of stubborn algae infestations, especially green and black spot algae. By combining two active ingredients into one formula, a double action attack eradicates algae swiftly and successfully. Being a non-metal algaecide, **Algi Destroyer** is ideal for use with vinyl-lined pools or fibreglass pools.

Product Features:

- 320g/L polixetonium salts.
- 54 g/L Simazine.
- Non-foaming.
- Double action attack on stubborn algae.

Benefits:

- Metal free algaecide.
- Especially effective against green and black spot algae.
- Suitable for all pool surfaces.

Product Code	Size
20023208	12 x 1L



Balancers.

Water balance is important as it ensures that the mineral content of the water is in an appropriate state to protect the pool surface and equipment and make water more comfortable to swim in. Water balance is affected by a wide range of variables – the quality of the source water, what chemicals are added to the water, the exposure of the pool to weather conditions and so on.

A proper balance of chemical factors such as total alkalinity, pH and calcium, is needed for the sanitiser to work correctly, the water to be pleasant to swim in, and to prevent scaling or corrosion of the pool surface and equipment.

Stabiliser™

BioGuard® **Stabiliser** is a granular cyanuric acid that prevents chlorinating product loss due to sunlight.

Product Features:

- 1000g/kg cyanuric acid (CYA).
- Prevents chlorine loss due to sunlight.
- For use with chlorine systems only (not suitable for use with Brominating Tablets).
- Classified as Non-Dangerous Good.

Benefits:

- Reduces chlorine consumption.
- Reduces maintenance costs.
- Ideal for outdoor swimming pools.
- Storage and transport friendly.

Product Code	Size
20020333	12 x 1kg
20020332	6 x 2kg



*Classified as Non-Dangerous Good according to the Australian Dangerous Goods Code 7th Edition.

Liquid Stabiliser™

BioGuard **Liquid Stabiliser** mixes in water instantly, and can be applied directly into pool water or into the skimmer. Using this product reduces chlorine use and maintenance costs.

Product Features:

- Stabilises chlorine to protect from UV loss.
- Mixes in faster than granular or powdered stabiliser.
- Preserves residual chlorine.
- Not for use in pools on a bromine system.
- Classified as Non-Dangerous Good.

Benefits:

- No pre-dissolving = Less time managing your pool.
- Saves money as it reduces chlorine usage by up to half.
- Easily applied directly into pool water, or into skimmer.
- Ideal for all outdoor pools.
- Great for use with cyclone pre-filters.
- Storage and transport friendly.

Product Code	Size
20022012	6 x 2.5L



*Classified as Non-Dangerous Good according to the Australian Dangerous Goods Code 7th Edition.

Lo'N'Slo™

BioGuard® **Lo'N'Slo** is a granular product designed to decrease Total Alkalinity and pH levels in pool water to prevent cloudy water, scale formation, high acid demand and poor chlorine efficiency.

Product Features:

- 1000g/kg sodium hydrogen sulphate.
- Lowers Total Alkalinity and pH.
- For all pool types.
- Classified as Non-Dangerous Good.

Benefits:

- Prevents corrosion of equipment.
- Prevents etching of concrete and grout, and wrinkling of liners.
- Reduces the risk of scale formation.
- Easier to use than liquid acid (hydrochloric acid, muriatic acid).
- Storage and transport friendly.

Product Code	Size
20020092	8 x 1.5kg
20020094	1 x 10kg
20020095	3 x 5kg



* Classified as Non-Dangerous Good according to the Australian Dangerous Goods Code 7th Edition. This product is classified as a Class 8 for transport to and throughout New Zealand.

Balance Pak™ 100

BioGuard **Balance Pak 100** is a soluble powder that eliminates pH bounce and raises Total Alkalinity.

Product Features:

- 1000g/kg sodium hydrogen carbonate (sodium bicarbonate).
- Raises Total Alkalinity.
- For all pool types.
- Classified as Non-Dangerous Good.

Benefits:

- Protects the pH from being influenced by factors such as rain, swimmer load, and other chemical application.
- Prevents corrosion of equipment and metal fittings.
- Storage and transport friendly.

Product Code	Size
20020356	6 x 2kg
20020357	4 x 4kg
20020105	2 x 8kg
20020358	1 x 10kg



* Classified as Non-Dangerous Good according to the Australian Dangerous Goods Code 7th Edition.

Balance Pak™ 200

BioGuard® **Balance Pak 200** is a soluble pH increaser that is suitable for all pool types.

Product Features:

- 1000g/kg sodium carbonate (dense soda ash).
- Raises pH.
- For all pool types.
- Classified as Non-Dangerous Good.

Benefits:

- Prevents corrosion of equipment and metal fittings.
- Prevents etching of concrete and grout, and wrinkling of liners.
- Prevents eye irritation due to low pH.
- Storage and transport friendly.

Product Code	Size
20020360	6 x 2kg
20020361	4 x 4kg



*Classified as Non-Dangerous Good according to the Australian Dangerous Goods Code 7th Edition.

Balance Pak™ 300

BioGuard **Balance Pak 300** is a soluble calcium hardness increaser.

Product Features:

- 740g/kg calcium chloride.
- Granular formulation allows for faster dissolving.
- Less likely to cloud the water on application.
- No pre-dissolving.
- Classified as Non-Dangerous Good.

Benefits:

- Prevents etching and roughness of plaster finishes from low calcium.
- Prevents corrosion of equipment and metal fittings.
- Storage and transport friendly.

Product Code	Size
20020364	6 x 2kg
20020365	4 x 4kg
20020112	2 x 8kg



*Classified as Non-Dangerous Good according to the Australian Dangerous Goods Code 7th Edition.

Pool Acid™

BioGuard® **Pool Acid** is a liquid product designed to decrease pH and Total Alkalinity levels in pool water. This prevents cloudy water, scale formation and high acid demand.

Product Features:

- 320g/kg Hydrochloric Acid
- Lowers the pH and Total Alkalinity in swimming pools.
- No Residue Hydrochloric (Muriatic) Acid.



Benefits:

- Fast acting pH reduction.
- Effective Total Alkalinity reduction.
- Consistent high quality.
- Easy to apply.
- Low cost.

Product Code	Size
20022005	4 x 5L

Specialty.

Super Clear Clarifying Tabs™

BioGuard Super Clear Clarifying

Tabs are 60g tablets containing the proprietary clarifier Poly A 2000 which aids in the removal of both organic and inorganic wastes by gathering together particles that can cause dull and cloudy water.

Product Features:

- Cationic polymeric flocculant.
- Unique 60g clarifying tablets.
- Built-in water enhancing agents.
- Weekly skimmer application.
- Compatible with all types of filtration systems.
- Non-toxic.
- Classified as Non-Dangerous Good.

Benefits:

- Promotes excellent water clarity.
- Enhances filtration.
- Improves sanitiser effectiveness.
- Storage and transport friendly.

Product Code	Size
20020131	12 x 6 x 60g
20021819	60 x 60g



One of the major differences that sets BioGuard® apart from most of its competitors is its research and development into value-added technologies. The following products are designed to further enhance the swimming experience by:

- Improving swimmer comfort.
 - Reducing skin and eye irritation.
 - Improving water clarity.
 - Enhancing performance of products like sanitisers and oxidisers.
 - Helping to prevent the growth of algae.
- These benefits improve the swimming experience and help to care for and protect your customer's valuable asset.

Polysheen™ Plus

BioGuard **Polysheen Plus** is a highly concentrated product that combines small particles into larger ones, making it much easier for the filter to remove debris and insoluble compounds.

Product Features:

- Specially formulated liquid polymer blend.
- Contains no alum.
- Does not affect pH.
- Highly concentrated, yet does not require dilution.
- Safe for all pool and filter types.
- Classified as Non-Dangerous Good.

Benefits:

- Water is restored to sparkling.
- Easy to use.
- Excellent as a problem solver for cloudy pools where chlorine demand is not an issue.
- Storage and transport friendly.

Product Code	Size
20020128	36 x 250ml
20020126	12 x 1L



Chem Out™

BioGuard® **Chem Out** is a granular neutraliser that reduces excessive chlorine or bromine.

Product Features:

- 1000g/kg sodium sulphite.
- Reduces pool down time due to excessive chlorine and bromine residuals.
- Does not affect pH.
- Classified as Non-Dangerous Good.

Benefits:

- For use in all types of pools.
- Allows swimmers to re-enter pool faster.
- Excellent problem solver where too much sanitiser has been added.
- Storage and transport friendly.



Product Code	Size
20020121	12 x 1.5kg

*Classified as Non-Dangerous Good according to the Australian Dangerous Goods Code 7th Edition.

Water Sparkle™

BioGuard **Water Sparkle** produces sparkling clear water economically by bonding particles that are too fine for normal filtration. Particles can also be allowed to settle for easy vacuuming. Water Sparkle has very little effect on pool water's pH and most other pool chemicals.

Product Features:

- Binds particles that are too small for normal filtration.
- Works on suspended particles such as dust, debris and dead algae.
- Enables particles to settle for vacuuming to waste.
- Minimal effect on pH.
- No effect on most other pool chemicals, such as chlorine, bromine, algaecides or balancers.
- Classified as Non-Dangerous Good.

Benefits:

- Clears cloudy pool water economically
- Vacuums can be used to collect and dispose of particles.
- Suitable for either chlorine or bromine pools.
- Storage and transport friendly.

Product Code	Size
20023034	6 x 2kg



*Classified as Non-Dangerous Good according to the Australian Dangerous Goods Code 7th Edition.

Power Floc™

BioGuard **Power Floc** is a concentrated flocculant that coagulates and settles suspended particles to the bottom of the pool for easy removal with a vacuum.

Product Features:

- Non-alum, polymeric cationic coagulant.
- Concentrated formulation.
- Settles suspended particles to the bottom for removal by vacuum.
- Up to three times faster than many flocculants on the market.
- Suitable for all pool types.
- The greater the amount of debris in the water, the faster **Power Floc** works.
- Classified as Non-Dangerous Good.

Benefits:

- Makes water clear and sparkling.
- Excellent problem solver for very cloudy pools.
- Storage and transport friendly.



Product Code	Size
20020130	12 x 1L

*Classified as Non-Dangerous Good according to the Australian Dangerous Goods Code 7th Edition.

One Shot Flocc™

BioGuard® **One Shot Flocc** is highly effective at restoring water clarity by coagulating suspended particles that cause cloudiness. **One Shot Flocc** then drops the particles quickly to the bottom of the pool for easy vacuuming. The greater the cloudiness, the faster **One Shot Flocc** works.

Product Features:

- One-dose formulation for a standard-sized pool.
- Specially designed to prevent someone from overdosing a standard-sized swimming pool.
- Flocculates suspending particles that cause cloudiness and drops them to the bottom of the pool for easy vacuuming.
- Does not affect pH.
- Can be poured into a skimmer or across pool water surface with dilution.
- Classified as Non-Dangerous Good.

Benefits:

- Clears cloudy water fast.
- Restores water clarity and sparkle.
- No need to spend time working out measurements (for standard-sized pool).
- Ideal for all pools, filter types and water sanitising programs.
- Storage and transport friendly.

Product Code	Size
20022010	36 x 250ml



Quick Clear™

BioGuard **Quick Clear** assists in restoring the sparkle and polish to swimming pool water, and is particularly suited to removing suspended minerals and dead algae.

Product Features:

- 1000g/kg cellulose fibre.
- Restores water sparkle.
- Facilitates the removal of metals.
- Aids the filter in removing tiny particles of dirt, plaster dust, dead algae, pollen, etc.
- For use with all filter types.
- Can also be used as a filter aid.
- Classified as Non-Dangerous Good.

Benefits:

- Makes water clear and sparkling.
- Helps remove metals to prevent staining.
- Improves filter performance.
- Storage and transport friendly.

Product Code	Size
20020124	20 x 150g



Optimiser®

BioGuard® **Optimiser** is a multifunctional granular product that enhances water comfort, increases water clarity, improves the performance of other products and suppresses the growth of algae.

Product Features:

- 1000g/kg boric acid.
- Increases water clarity.
- Improves performance of all BioGuard Care System products.
- For use in all pool types.
- Stable in sunlight and does not evaporate.
- Test Optimiser levels easily with **AccuScan™**.
- Classified as Non-Dangerous Good.

Benefits:

- Provides sparkling, silky water.
- Conditions the water to be more comfortable for swimmers.
- Less skin and eye irritation.
- Suppresses the growth of algae.
- Gets better results from any sanitiser type, so saves time and money.
- Enhances water comfort.
- Storage and transport friendly.

Product Code	Size
20020053	4 x 2kg
20020054	1 x 10kg



Filter Brite™

BioGuard **Filter Brite** restores the efficiency of pool water filters by removing scale and rust deposits, greases, oils and organic wastes, whilst sanitising the filter media or cartridge.

Product Features:

- Cleans oil and grease from filters of all types.
- Removes scale and rust deposits.
- Sanitises filter.

Benefits:

- Improves filtration and circulation to help keep water clear.
- Lengthens life of the filter.
- Reduces maintenance costs.

Product Code	Size
20020118	30 x 250g



*Classified as Non-Dangerous Good according to the Australian Dangerous Goods Code 7th Edition.

Phos Kill™

BioGuard® **Phos Kill** will remove phosphates (a major food source for algae) from pool water, preventing algae growth.

Using this product makes pool sanitation more efficient against green pools, reducing chlorine consumption.

Product Features:

- 133g/L Lanthanum Glycolate Hexahydrate.
- Prevents algae growth by removing phosphates, a major food source.
- Negligible effect on water balance.
- Useful for pools exposed to phosphate-rich environments, such as swimming pets, birds, heavy rain, garden beds, floods, dust storms, areas with many trees, country areas.
- Classified as Non-Dangerous Good.

Benefits:

- Promotes healthy, sparkling pool water for safe swimming conditions.
- Saves money by reducing chlorine consumption.
- Pool sanitisation becomes more efficient against green pools.
- Can be used as maintenance preventative or problem solver.
- Storage and transport friendly.

Product Code	Size
20022007	12 x 1L
20022008	6 x 2.5L



Scale Inhibitor™

BioGuard **Scale Inhibitor** is a sequestering agent that prevents the formation of scale from high calcium levels. **Scale Inhibitor** can also help remove some scale build-up.

Product Features:

- 133g/L 2-phosphonobutane-1,2,4-tricarboxylic acid.
- Liquid sequestering agent.
- Prevents formation of crystalline calcium, magnesium and water hardness ions.
- Helps remove scale build-up.

Benefits:

- Helps prevent costly repair bills.
- Helps prevent serious damage to pool surface and equipment.

Product Code	Size
20020115	12 x 1L



Metal Go™

BioGuard® **Metal Go** ensures your swimming pool surfaces remain free of unsightly brown metal stains usually caused by iron or manganese. Regular treatment with **Metal Go** prevents metal stains from becoming permanent.

Product Features:

- 990g/kg Citric Acid.
- Removes unsightly brown metal stains from pool surfaces.
- Removes reddish-brown discolouration in pool water.
- Useful for pools exposed to common sources of iron, such as fill water, rural water sources, fertilisers, debris or lesser quality salts.
- Classified as Non-Dangerous Good.

Benefits:

- Promotes clean pool surfaces and water.
- Fast-acting, direct treatment.
- Regular use will prevent permanent metal stains.
- Compatible with all pool types.
- Can be used as maintenance, preventative or problem solver.
- Storage and transport friendly.

Product Code	Size
20022009	6 x 1kg



Pool Magnet™

BioGuard **Pool Magnet** is a chelating agent that binds iron, copper and manganese in the water to prevent them from being oxidised and staining the pool surface or discolouring the water.

Product Features:

- Liquid chelating agent.
- Helps prevent staining from iron, copper and manganese.
- Helps remove fresh stains.
- Eliminates water discolouration from oxidised metals.
- When used according to label instructions, product remains effective for up to 4 weeks.

Benefits:

- Prevents discoloured water.
- Removes unsightly staining.

Product Code	Size
20020114	12 x 1L



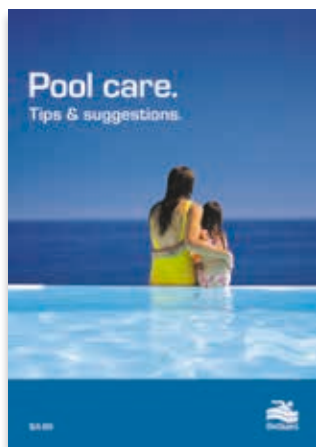
Accessories.

Pool Care Booklet

An easy to follow pool care guide for new pool owners, with handy tips and suggestions to care for their pool – and refer back to your store for quality products and professional advice.

Also available, **Spa Care Booklet** in packs of 25, Product Code 20020229.

Product Code	Size
80005961	1 x 25



Plastic BioGuard® Shopping Bags

Product Code	Size
80005932	1 x 100



A.L.E.X. Data Cards

Product Code	Size
80005922	1 x 500

BioGuard Dump Bin

Product Code	Size
80005933	1 ea



Dump Bin Header – Salt Pool Sparkle®

Product Code	Size
80005855	1 ea



Dump Bin Header – Burn Out Extreme®

Product Code	Size
80005856	1ea



Dump Bin Header – Lite®

Product Code	Size
80005934	1ea



BioGuard® Kit – Box plain

Product Code	Size
80006106	24 pack



BioGuard Kit – Box sticker

Product Code	Size
80005954	24 pack





Spa



Sanitisers.

As in a swimming pool, sanitation or disinfection plays a crucial role in spas to treat bacteria. The combination of heavy use and hot water places a tremendous burden on the sanitiser used. Whatever the source, all of the billions of micro-organisms present in a spa need to be killed in some way and as quickly as possible. To do this, a sanitiser must be continually present in the water in a measurable residual amount. Whilst other sanitiser options are available, chlorine and bromine are the two main chemicals recognised by Health Authorities as providing the necessary level of safety for bathers.

Symmetry™

BioGuard® SPA™ Symmetry can be used in automatic feeders or floaters for sanitising spas. When used as directed, its slow, consistent dissolving rate provides a constant and reliable sanitiser level at all times.

Product Features:

- 650g/kg available Bromine and 280g/kg available Chlorine present as Bromochlorodimethylhydantoin (BCDMH).
- Effective over a wider pH range than chlorine alone.
- Less odour and slower dissolving than chlorine tablets.
- Chlorine content of tablet serves to regenerate bromine.

Benefits:

- Ideal for indoor spas, and pools with attached spas because of reduced odours.
- Makes optimum use of sanitising ability.



Product Code	Size
20021802	12 x 750g
20021803	6 x 2kg

Armour™

BioGuard SPA™ Armour is fast-dissolving, totally soluble granular product that can be used as a sanitiser and an oxidiser in outdoor spas.

Product Features:

- 530g/kg available chlorine, present as Sodium dichloroisocyanurate.
- 150g/kg Sodium bromide.
- One-step, dual-purpose product.
- Totally soluble and fast dissolving.
- Chlorine content of product serves to regenerate bromine.
- Classified as Non-Dangerous Good.

Benefits:

- As it can be used as a sanitiser and an oxidiser there is no need for two products.
- May be added directly to spa with no pre-dissolving.
- Destroys organic wastes.
- Keeps spa sanitised and clean.
- Storage and transport friendly.

Product Code	Size
20021805	12 x 800g



*Classified as Non-Dangerous Good according to the Australian Dangerous Goods Code 7th Edition. This product is classified as a Class 9 for transport to and throughout New Zealand.

Chlorinated Concentrate™

BioGuard SPA™ Chlorinated Concentrate can be used as both a sanitiser and an oxidiser. It is completely soluble, so it does not cloud the water.

Product Features:

- 350g/kg available chlorine (Cl) present as Lithium hypochlorite.
- Totally soluble and fast dissolving.

Benefits:

- As it can be used as a sanitiser and as an oxidiser, there is no need for two products.
- May be added directly to spa with no pre-dissolving.
- Keeps spa sanitised and clean.
- No calcium to cause scaling.



Product Code	Size
20021807	12 x 800g
20021808	6 x 2kg

Oxidisers.

The combination of hot water and heavy use places a high demand on the oxidiser used in a spa. Even over a short period of time, spas can accumulate substantial waste material from a variety of sources, including the bathers themselves, animals, insects, pollutants and the general environment. These wastes cause the same problems that swimming pools suffer from, such as dull, cloudy water that's irritating to the skin and eyes with an increased incidence of resistant algae. Regular oxidation is needed to break these wastes down. Due to their minute size, the particles that sometimes result are not capable of being filtered out without some form of clarifier.

Purity™

BioGuard® SPA™ Purity is a unique patented blend of oxidising and clarifying agents designed to eliminate chloramines and musty odours.

Product Features:

- 372g/kg available chlorine present as Sodium dichloroisocyanurate.
- Also contains 100g/kg Sodium tetraborate pentahydrate.
- Unique blend of oxidising and clarifying agents.
- Totally soluble and dissolves almost instantly.
- Eliminates chloramines and musty odours.
- Can be used in chlorine or bromine spas.
- Classified as Non-Dangerous Good.

Benefits:

- Keeps water sparkling by quickly eliminating undesirable compounds.
- Easy maintenance.
- Allows bathers back in the spa within one hour.
- Storage and transport friendly.

Product Code	Size
20021806	12 x 12 x 50g bags



* Classified as Non-Dangerous Good according to the Australian Dangerous Goods Code 7th Edition. This product is classified as a Class 9 for transport to and throughout New Zealand.

Balancers.

Water balance is important as it ensures that the mineral content of the water is in an appropriate state to protect the spa surface and equipment and make spa water more comfortable to bathe in. Water balance is affected by a wide range of variables – the quality and source of the water, what chemicals are added to the water, the exposure of the spa to weather conditions and so on. Due to the small water volume, raised water temperature and rapid agitation, chemical reactions occur much more rapidly in spas than they do in a pool environment, making water balance even more critical.

A proper balance of chemical factors such as total alkalinity, pH and calcium is needed for the sanitiser to work correctly, the water to be pleasant to bathe in and to prevent scaling or corrosion of the spa surface and equipment.

Perfect Balance™

BioGuard® SPA™ Perfect Balance is a phosphate buffer that maintains stable pH, softens water and inhibits corrosion in spas and hot tubs.

Product Features:

- Phosphate buffer.
- Built-in corrosion inhibitors.
- Helps control pH and Total Alkalinity.
- Not for use in concrete or fully tiled spas.
- Classified as Non-Dangerous Good.

Benefits:

- Maintains stable, comfortable pH for up to 60 days.
- Softens spa water.
- Protects equipment.
- Simplifies water balance.
- Improves heater efficiency.
- Storage and transport friendly.

Product Code	Size
20021809	12 x 1L



Aquality™

BioGuard SPA™ Aquality slowly lowers pH and decreases Total Alkalinity to help prevent scale build-up, cloudy water and eye irritation.

Product Features:

- 1000g/kg sodium hydrogen sulphate.
- Lowers pH and Total Alkalinity.
- For all spa surfaces.
- Classified as Non-Dangerous Good.

Benefits:

- Helps improve chlorine/bromine efficiency.
- Prevents corrosion of equipment.
- Reduces the risk of scale formation.
- Easier to use than liquid acid (hydrochloric acid, muriatic acid).
- Storage and transport friendly.

Product Code	Size
20021810	12 x 750g



Performance Up™

BioGuard® SPA™ Performance Up

raises Total Alkalinity to help prevent equipment corrosion and surface damage and helps control the pH.

Product Features:

- 1000g/kg sodium hydrogen carbonate.
- Raises Total Alkalinity.
- Reduces pH fluctuation.
- For all spa types.
- Classified as Non-Dangerous Good.

Benefits:

- Protects the pH from being influenced by factors such as rain, bather load, and other chemical applications.
- Prevents corrosion of equipment.
- Protects the spa surface.
- Storage and transport friendly.

Product Code	Size
20021811	12 x 500g



Comfort Up™

BioGuard SPA™ Comfort Up

raises pH to help prevent equipment corrosion, surface damage, and skin and eye irritation.

Product Features:

- 1000g/kg sodium carbonate.
- Raises pH.
- For all spa types.
- Classified as Non-Dangerous Good.

Benefits:

- Prevents corrosion of equipment.
- Protects spa surface.
- Reduces potential of skin and eye irritation.
- Storage and transport friendly.



Product Code	Size
20021812	12 x 500g

Shield™

BioGuard SPA™ Shield

raises calcium hardness to help prevent corrosion of equipment and etching of surfaces.

Product Features:

- Minimum 740g/kg calcium chloride.
- Increases calcium.
- Helps prevent corrosion of equipment.
- Helps prevent etching.
- Classified as Non-Dangerous Good.

Benefits:

- Protects spa surface and equipment.
- Assists in maintaining calcium hardness levels.
- Storage and transport friendly.

Product Code	Size
20021813	12 x 450g



*Classified as Non-Dangerous Good according to the Australian Dangerous Goods Code 7th Edition.

*Classified as Non-Dangerous Good according to the Australian Dangerous Goods Code 7th Edition.

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Specialty.

When debris accumulates to the point where filtration efficiency is affected, a spa owner is faced with increased operating costs and poor water quality. Backwashing or cleaning becomes more frequent, increasing water and chemical usage, whilst poorer filtration increases chemical consumption in an effort to compensate. Cleaning is a vitally important part of the spa maintenance process. Simply draining and refilling a spa may well reinfect the new water with the same 'old' germs. Cleaning involves regular treatment of all pipelines prior to draining, purging of 'old' water from all pipelines, washing and polishing the shell using a surface cleaner, cleaning debris out of the skimmer and the lint trap and chemically cleaning the filter. Doing this improves bather comfort, reduces skin and eye irritation, improves water clarity and enhances the performance of sanitisers and oxidisers.

Renew™

BioGuard® SPA™ Renew cleans oil and grease from all types of filters, improving efficiency and lengthening the life of the filter media.

Product Features:

- 290g/kg alkaline salts.
- 190g/kg sodium hydroxide.
- Also contains sodium dichlor to sanitise the filter.
- Cleans oil and grease from filters of all types.
- Removes scale and rust deposits.
- One 100 gram bag cleans most spa filters.

Benefits:

- Restores filter efficiency.
- Improves circulation and helps keep water clear.
- Sanitises and lengthens life of the filter.
- Reduces maintenance costs.

Product Code	Size
20021814	40 x 100g



Velvet™

BioGuard SPA™ Velvet is a multifunctional granular product that enhances water comfort, increases water clarity, improves the performance of other products and suppresses algae growth.

Product Features:

- 900g/kg boric acid.
- Increases mineral solubilities.
- Rose fragrance.
- Compatible with all types of sanitisers.
- Compatible with all spas surfaces.
- Classified as Non-Dangerous Good.

Benefits:

- Enhances water comfort and clarity.
- Nourishes skin and hair.
- Reduces incidence of skin and eye irritation.
- Improves chemical efficiencies.
- Protects metal surfaces and equipment, including the heater.
- Storage and transport friendly.

Product Code	Size
20021815	12 x 1kg



*Classified as Non-Dangerous Good according to the Australian Dangerous Goods Code 7th Edition.

Crystal Clear™

BioGuard® SPA™ Crystal Clear is specifically designed for clarifying cloudy water in spas.

Product Features:

- Specially formulated liquid polymer blend.
- Contains no alum.
- Makes small non-filterable particles big enough to be removed by the filter.
- Improves filter efficiency.
- Does not affect pH and water balance.
- Classified as Non-Dangerous Good.

Benefits:

- Makes water clear and sparkling.
- Concentrated formula saves time and money.
- Easy to use.
- Storage and transport friendly.



Product Code	Size
20021818	12 x 500ml

*Classified as Non-Dangerous Good according to the Australian Dangerous Goods Code 7th Edition.

Defence™

BioGuard SPA™ Defence prevents staining and water discolouration from metals, and scale build-up from excessive calcium.

Product Features:

- 133g/L organic phosphonates.
- Prevents calcium and magnesium ions present in 'hard' water from precipitating out of solution.
- Helps to prevent staining from metals like copper, iron and manganese.

Benefits:

- Prevents scale build-up.
- Helps keep spa water clear.
- Removes some fresh metal stains.
- Protects spa surfaces.



Product Code	Size
20021816	12 x 490ml

Foam Go™

BioGuard SPA™ Foam Go eliminates foaming in spas and pools with attached spas.

Product Features:

- Concentrated aqueous silicone emulsion.
- Quickly eliminates and prevents foaming.
- Does not affect pH.
- For use with all sanitiser types.
- Classified as Non-Dangerous Good.

Benefits:

- Eliminates unsightly foam instantly.
- Ideal for pools with attached spas.
- Can be used to treat foaming in ornamental fountains.
- Suitable for treating overdoses of algaecides or vandalised pools and spas.
- Storage and transport friendly.



Product Code	Size
20021817	12 x 500ml

*Classified as Non-Dangerous Good according to the Australian Dangerous Goods Code 7th Edition.

Squeaky Clean™

BioGuard® SPA™ Squeaky Clean is a heavy-duty alkaline surface cleaner that removes scale, hard water deposits, fresh stains, grease and dirt from along the water line.

Product Features:

- Heavy duty alkaline surface cleaner.
- Helps remove fresh stains, grease and common dirt.
- Non-abrasive.
- Clings and penetrates the surface.
- Safe for all spa types.
- Classified as Non-Dangerous Good.

Benefits:

- Cleans spa surfaces without damaging them.
- Makes cleaning easier.
- Keeps spa surfaces clean and bright.
- Storage and transport friendly.

Product Code	Size
20023056	12 x 500ml



*Classified as Non-Dangerous Good according to the Australian Dangerous Goods Code 7th Edition.

Swirl Away

Swirl Away is a specially formulated cleaner for removing waste and scale build-up in spas and their plumbing.

Product Features:

- Unique cleaning formulation.
- Contains surfactants, chelating agents, water softeners and emulsifiers.
- Use before draining and refilling your spa.
- Suitable for all spas and spa baths.
- Classified as Non-Dangerous Good.

Benefits:

- Prevents scale build-up in plumbing lines and jets.
- Breaks down body oils and other organic wastes.
- Prevents re-deposition of solids in pipes.
- Promotes better circulation and filtration.
- Storage and transport friendly.

Product Code	Size
20020151	12 x 500ml



*Classified as Non-Dangerous Good according to the Australian Dangerous Goods Code 7th Edition.

Kits.

All maintenance programs make spa care easier for your customers, but BioGuard®'s programs take it one step further.

When maintained over 12 months, they can save your customers energy and money by keeping their spa water clear and sparkling, along with avoiding common problems. The added benefits of BioGuard programs make them very easy for you to sell.

Spa Care Booklet

An easy to follow spa care guide for new spa owners, with handy tips and suggestions to care for their spa – and refer back to your store for quality products and professional advice.

Product Code	Size
20020229	1 x 25



Spa Maintenance Kit – Box plain

Product Code	Size
80006106	24 pack



Spa Maintenance Kit – Box sticker

Product Code	Size
80006109	24 pack





Advertising Style Guide.



Contents.

- 1 Brand Consistency.
- 2 Brand Elements.
- 3 Logos and Trademarks.
- 4 Advertising Elements.
- 5 Typography and Fonts.
- 6 Press Templates.
- 7 Other Templates.
- 8 Online BioGuard® Support.

Brand Consistency.

It would be extremely disconcerting if every time you met a friend or colleague their voice changed, they dressed differently, their hair colour had changed or they looked entirely different. You would be confused and left with the feeling that you didn't know that person as well as you thought you did.

We value consistency. More importantly, we need consistency. It helps us make sense of the world. It is one of the reasons most people drive to work the same way everyday. It makes our lives easier.

The same is true in the commercial world. A consistent identity helps us make sense of the many products and companies we interact with every day.

If we have a favourite product that keeps changing its packaging or how it communicates with us we become uncomfortable with it and are likely to reject it in favour of a more consistent, easier and more familiar alternative.

A consistent brand image is important to existing customers and prospective purchasers.

Familiarity is a powerful force. It breeds trust and confidence.

A consistent appearance or identity is a critical part of establishing and maintaining familiarity.

An Advertising Style Guide is a tool or means of maintaining a consistent identity. It specifies how the brand should look and sound wherever and whenever customers and prospects come across it. It is a discipline that ensures a consistent corporate identity.

If you require clarification on any part of this guide, please do not hesitate to contact us on AU 1800 635 743 or NZ 0800 441 662 and ask for the marketing department.

Brand Elements.

Colours*

Dominant colour in layouts must always be blue.

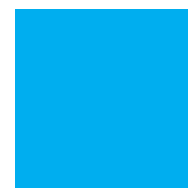
BioGuard®



PMS 3005

**C 100
M 28
Y 0
K 0**

**R 0
G 122
B 201**



PMS Process Cyan

**C 100
M 0
Y 0
K 0**

**R 0
G 159
B 218**

BioGuard SPA™



PMS 3005

**C 100
M 28
Y 0
K 0**

**R 0
G 122
B 201**

*PMS colours in this document are produced in 4-colour process and should be used for reference purposes only.

Brand Elements.

BioGuard® Category PMS Colours*



Water Testing
PMS 1235



Salt Pools
PMS Rubine Red



Sanitisers
PMS 2945



Oxidisers
PMS 1585



Algaecides
PMS 361



Balancers
PMS 266



Specialty
PMS Red 032

BioGuard SPA™ Category PMS Colours*



Sanitisers
PMS 2945



Oxidisers
PMS 1585



Balancers
PMS 266



Specialty
PMS Red 032

Logos and Trademarks.

Logo

It is never acceptable to alter any logo or its position in relation to the tagline.

4-colour process



Mono



Reverse



4-colour on blue



2-colour spot



Greyscale



The BioGuard® logo should be reproduced as 4-colour process whenever possible, but there are 2-colour PMS, grayscale, black/white and white-only variations that can be used to suit reproduction needs.

The 2-colour version is PMS Process Cyan (light blue) and PMS 3005 (darker blue).

The preferred background for the logo is white in any and all applications.

A dark blue background is a secondary option, but it must be dark enough to provide contrast from the oval border.

If the 4-colour version cannot be used, then the white logo variation may be used.

4-colour



Mono



Reverse



10mm



10mm

Minimum size of logo is 10mm wide.

No part of the logo can be altered in any way.

Logos and Trademarks.

Trademarks

When using the words below in print, web or TV, the appropriate mark (® or ™) must accompany the word the first time it appears on a page.

ALEX®
 AccuScan® 2
 Accu-Demand™ 30
 Algi Destroyer™
 AlgiGuard®
 Algizine™
 Aquality™
 Armour®
 Back-Up®
 Balance Pak®
 BioGuard®
 BioGuard Poolside®
 BioGuard Spa™
 BioGuard® Water™
 Burn-Out®
 Burn Out Extreme®

Burn-Out® 35
 Cal Chlor CLC 700™
 Chem Out™
 Chlorinated Concentrate™
 Comfort Up™
 Crystal Clear™
 Defence™
 Ezi-Floater™
 Filter Brite™
 Foam Go™
 Liquid Blanket™
 Liquid Stabiliser™
 Lite®
 Lo'N'Slo™
 Metal Go®
 MSA™
 One Shot Flocc™
 Optimiser®
 Optimiser Plus®

Pacific Blue Power Tabs™
 Perfect Balance™
 Performance Up™
 pH Anchor®
 Phos Kill®
 Polygard™
 Polysheen™ Plus
 Pool Acid™
 Pool Magnet™
 Poolside™
 Poolside Assist®
 Power Chlor®
 Power Flocc™
 Power Tabs®
 Purity™
 Quick Clear™
 Renew®
 Salt Cell Cleaner™
 Salt Pool Protector™

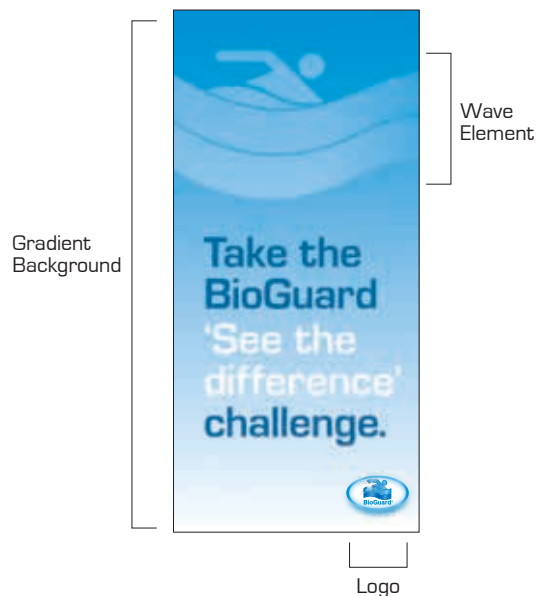
Salt Pool Sparkle®
 Salt Pool Stabiliser™
 Salt Pool Stain & Scale Control™
 Salt Pool Sticks™
 Scale Inhibitor™
 Shield™
 Smart Shock®
 Smart Sticks®
 Squeaky Clean™
 Stabiliser™
 Stingy Sticks™
 Super Clear Clarifying Tabs™
 Swim Clear™
 Swim Tabs™
 Symmetry®
 Synergy™
 Velvet®
 Water Sparkle®

Advertising Elements.

Colours

Dominant colour in layouts must always be blue, with the introduction of a complementary colour on product flyers.

BioGuard® Brochure



BioGuard Magazine Advert



BioGuard Product Flyer



Advertising Elements.

Gradient Background

(See Also Image Background)

Use only images from the approved BioGuard® image library. Photographs should have full bleed and the vector wave element placed bottom right on the picture with 45% opacity. If there are no full bleed photographs, gradient blue-white background should be used.

Wave Element

All layouts should include the vector wave element. The vector element should bleed completely off the right hand side of the page and be orientated horizontally. Wave should not be placed above the halfway point of the page.

Logo Treatment

Logo must always be in the bottom corners of all layouts. Full colour version should be used whenever possible, but white version may be used to improve visibility. Logo should not overlap anything.

Image Background

When layout requires a beauty-shot background, use only images from the approved BioGuard image library. These images must portray the premium brand of BioGuard. The sparkle and clarity of the water is of the utmost importance. Additionally, if images of people are used they must represent the BioGuard values. Photographs should have full bleed and be placed behind the vector wave element. Use the Eurostile typeface with image backgrounds only.

This page has been developed to assist your graphic designer in utilising the provided templates.

Typography and Fonts.

Headlines

Gradient background layout –
Eurostile Bold, with varying point
sizes, centred.

Image background layout –
Eurostile Bold, with varying point sizes,
left justified.

All versions in the Eurostile font family
are acceptable for use on BioGuard®
materials. (Helvetica is an acceptable
alternative when Eurostile is not
available such as online applications.)

Eurostile Regular

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Eurostile Bold

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Helvetica Regular

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Helvetica Bold

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Body Copy

Eurostile Regular, with Eurostile Bold
used at beginning for product name.


Press Templates.

Use the templates shown on this page to create your advertisements.

These templates are available for download on the Retailer Secure website, or contact your local BioGuard® representative.

Your headline goes here.

Special Offer detailed here




Find this product at your local quality pool shop:

Your Address

Your Logo

Your headline goes here.

Special Offer detailed here





Find this product at your local quality pool shop:

Your Address

Your Logo

Get 25% smarter with your pool care.

Buy a 1.8kg pack of Smart Sticks and receive an extra 25% for free.


Find this product at your local quality pool shop:

Johns Pool Shop
100 Johns Street
Adelaide SA 5000

Johns Pool Shop Logo

Get 25% smarter with your pool care.

Buy a 1.8kg pack of Smart Sticks and receive an extra 25% for free.



Find this product at your local quality pool shop:

Johns Pool Shop
100 Johns Street
Adelaide SA 5000

Johns Pool Shop Logo

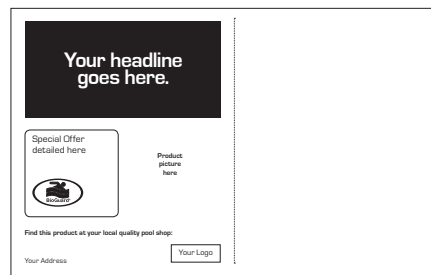
Other Templates.

These templates are also available for download from the BioGuard® Retailer Secure website.

Mono



BioGuard Product DL Flyer



BioGuard Product Postcard

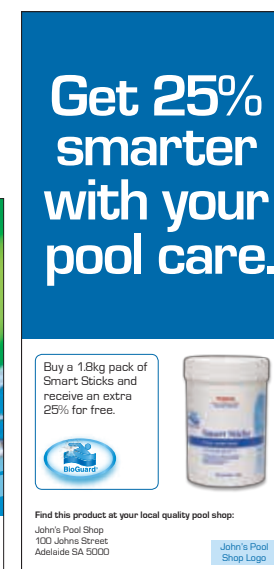


BioGuard Product A4 Flyer

Full colour



BioGuard Product A4 Flyer



BioGuard Product DL Flyer



BioGuard Product Postcard

Online BioGuard® Support.

Log into the BioGuard Approved Retailer area and use our online support to train your staff, order products, create marketing material, access logos, images, Information Bulletins, MSDS and more.

www.bioguard.com.au

The e-Brochure system



Creating customised communications for your customer base has never been easier. The eBrochure System has been exclusively developed for you to create professional tri-fold DL brochures via our website.

We'll provide you with access to communications layouts created by advertising professionals for you to grow your business without the costs usually associated with this work.

These creative brochures were designed to appeal to the 'premium-buying demographic' to get them thinking about their pools and spas. They contain images as well as content, and you can feature key products of your choice to give your customers tailored special offers.

Follow the prompts and instructions to glide through the eBrochure creation steps and increase your store traffic and sales.

You'll also find:

- The details of **Current Advertising Campaigns** as well as collateral and templates.
- **Instore promotional tools** including loyalty cards, displays, posters, POS material and product launch material.
- **Advertising and communication templates** including generic and special offer postcards, DL and A4 flyers, newsletters, press templates, PR releases and editorials.

- **The BioGuard Image Library** where you can download images for your BioGuard marketing activities.



- **The H2Know Training Centre** which provides you with resources such as Videos and BioGuard Cadet Training, an online learning tool exclusively designed for new staff working in your store. Provide your staff with the basic understandings of pool care.



Online BioGuard® Support.

- **Information Bulletins & MSDS** – downloadable documents including technical information, sales and marketing information and Material Safety Data Sheets (MSDS).
- **News Splash Newsletters** – archived copies of BioGuard newsletters.
- **Online Ordering** – order your BioGuard products online. BioGuard Customer Care will receive your order directly from the website and place it for you. You will receive an automatic confirmation of your order for your records as well.
- **Customer Service** – this section includes ordering tips, BioGuard order forms, BioGuard barcode lists, water testing unit orders, terms and conditions of sale, operating hours, public holidays and contact details.



To Login to online BioGuard support, simply go to the BioGuard website and click the link to the Retailer Login at the bottom of the home page.

Biolab Australia Pty Ltd and Chemtura New Zealand Ltd | [Retailer Login](#) | [Contact Us](#) | [Terms of Use](#)

Enter your username and password.
If it is your first time in the Retailer Area, contact your Business Development Manager for instructions on how to access all the content that the retailer area offers.



www.bioguard.com.au

Freecall AUS 1800 635 743

NZ 0800 441 662

